

## FOR IMMEDIATE RELEASE

Portland Fashion Week 2023 "Keep Portland Pretty" Contact: Info@PortlandFashionWeek.net

Portland Fashion Week has now planted our 15,000th tree to offset our event's carbon foot print.

## Each tree planted is valued at:

\$31,250.00 in Oxygen production \$62,000.00 Air Pollution Control and Carbon Sequestration \$31,250.00 Increased Soil Fertility \$31,250.00 Recycled Water \$37,250.00 Animal Shelter and Food



With a Total Value for each tree over a 30 year time frame being \$193,000.00

That is \$2,895,000,000.00 in Karma Points and tree value in dollars contributed by Portland Fashion Week Since 2007.

Portland Fashion Week "Keeping Portland Pretty"

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