



PORTLAND FASHION WEEK

FOR IMMEDIATE RELEASE

Portland Fashion Week 2023 “Keep Portland Pretty”
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Portland Fashion Week Executive Producer Tod Hunter Foulk, interviewed in 2015 by The Council of Fashion Designers of America for his ethical Portland Fashion Week business practices, has contributed to the Council of Fashion Designers of America’s investigation of US Fashion Weeks, IMG Inc. NYFW and other producers resulting in a changing of the guard.

No longer Mercedes Benz NYFW but Lexus NYFW since 2016, Mr. Foulk’s ethical practices and unique fashion week business model were lauded by the Council and formed the core for their excoriating report calling out IMG Inc specifically and fashion weeks in general for their less than designer friendly business practices.

Mr. Foulk was the **ONLY** Fashion Week producer to be so interviewed.



The once secret report can now be forwarded upon request.

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